

Information – Education – Exchange of Ideas: Everything around Concert Band Music!

For musicians, conductors, band directors, association officials, instrument-makers and sellers, accessory-makers and sellers, publishers, institutions and all those interested in wind music.

From 16th to 19st January 2020 the second international concert band convention (IBK) will be held in Neu-Ulm. The main focus of the four-day event will be workshops and master classes for conductors (with and without band), for musicians and club and federation officials. In a multitude of instrument workshops, professionals will be sharing their expertise and inviting active participation. There will also be reading sessions in which the latest sheet-music for wind band will be presented, with a band and in the presence of many composers. In short presentations, composers will introduce themselves and their works, authors their books, and music publishers, instrument- and accessory makers their latest innovations, musicologists and conductors their academic theses. And much more.

There will be open forums on relevant topics which are sure to provide lively exchanges.

Complementing these informative and pro-active events there will be a large exhibition of the most important and leading instrument firms and publishers.

The high-point of the Congress will be concerts given by outstanding wind bands.

The IBK will feature all directions of wind music: symphonic, light entertainment and traditional. A clear emphasis will be laid on symphonic wind music.

The main goal of this Convention, apart from education and information, will be the exchange of ideas among musicians, conductors, composers, club officials, the music industry and publishers. It will serve as a Get Together for the wind band world in Germany, Austria and Switzerland, as well as all neighbouring countries.

The Convention will be organised by the firm IBK - Innovate Blasmusik Konzepte UG (haftungsbeschränkt), which is made up of Alexandra Link (Kulturservice Link) and Miriam Tressel (art-music).

Alexandra Link was for many years the branch manager of De Haske – Hal Leonard Germany, and in this capacity was responsible for German-language marketing and the co-ordination of international marketing. During this time she built up a large global network within the wind music scene. Her firm Kulturservice Link has become a success. She assumes responsibility for marketing and management of various artists, composers and publishers. She offers lectures, workshops and seminars on the themes of management, marketing and organisation for bands and wind music associations. She is the writer of *Blasmusikblog.com* and also writes for specialist magazines i.e. Clarino.

Miriam Tressel runs her own cultural management company management and has had great success organizing workshops and master classes, organizing group study tours, and management projects on behalf of numerous Music Colleges. She is business manager of the Wind Philharmonie Baden-Wuerttemberg and band manager for the Swabian Youth Wind Band in the Allgaeu-Swabian Music Federation. She is also the conductor of various youth bands and teaches the clarinet (including in the Yamaha Band Class Team).

Well-known conductors and composers, as well as the most important instrument-makers and publishers, have already agreed to attend and are working with us on the Congress programme.